

CELEBRITIES SINCE 2003



Respected Sir /Madam,
New year greetings from the School of Media Studies.
Hindustan College of Arts & Science, Padur, Chennai.

We wish you that this year would be a very successful one all through your future endeavours. Our department is very happy to involve you in our Celebration of **FRAMEZ 2K18** - Dr. KCG Memorial Film Festival, a National Level contest at MGR Hall (Hindustan University Campus), Chennai. The contest will be held on 22nd & 23rd February 2018. The objective of this contest is to encourage the students to explore their creativity through their films. SHORT FILMS, DOCUMENTARY FILMS & AD FILMS are sent for the competition. Best films will be awarded with Dr. KCG Verghese Memorial Award with cash prizes at the venue on 23rd February 2018. International Films will be screened on both the days under various categories. The details can be found in elaborate in our website www.hcas-framez.com.

The highlights of this event is

- More than 250 colleges all over India are invited for the event.
- Its a National Level Festival for students all over India.
- Gathering may be around 5000 students in the campus.
- Inaugurated by renowned Film Makers & Actors.
- International Film Screening for two days.
- Renowned Jury members for film evaluation.
- Student interactions with Popular Cine & Media Celebrities.
- Media Partners - Cinema Tamil Cinema, Suriyan FM, News18, Jackie Cinemas.
- The Jury members comprises of popular film Makers for the evaluation of the films.

Looking forward for your sponsors with positive anticipation which would pave the way for a grand success of this event.

Cheques / DDs should be in favour of Department of Media Studies, Hindustan College of Arts & Science payable at Chennai. Ac/No. 255402000000030 Indian Overseas Bank (IFSE Code No. IOBA0002554)

SPONSOR TARIFF

HINDUSTAN COLLEGE OF ARTS & SCIENCE - CHENNAI



SCHOOL OF MEDIA STUDIES
PROUDLY PRESENTS

DR. KCG VERGHESE MEMORIAL
FILM FESTIVAL
NATIONAL FILM CONTEST
SHORT FILM - DOCUMENTARY FILM - AD. FILM
22 & 23 FEBRUARY
VENUE : MGR AUDITORIUM
REG. FEE : 100/- EACH
LAST DATE : 19.02.2018

INTERNATIONAL FILM
SCREENING



Categories
WORLD CINEMA | COUNTRY FOCUS
INDIAN PANORAMA | REGIONAL CINEMA

SPONSOR TARIFF

Banner Display : 6,000/-
Stalls : 10,000/-
Commercial Films
(Every Hour Telecast) : 20,000/-

Magazine

Full Page Multi colour (Back) : 20,000/-
Full Page Multi colour (Back Inner) : 10,000/-
Full Page Multi colour (Front Inner) : 15,000/-
Single Page Multicolour : 10,000/-
Half Page Multi colour : 5,000/-
Quarter page Multi colour : 2,500/-
Black & White (Full page) : 5,000/-
Black & White (Half page) : 2,500/-
Black & White (Quarter page) : 1,250/-
Web Banners - For one month : 3,000/-

Title sponsor - 2 Lakhs

Banner Display
Stall

Commercial Film (Every Hour Telecast)

Magazine space, full page multicolour

Web banners

Logo at the stage backdrop (by the side)

Logo on the Posters, digital banners,
certificates, Invitations, etc.

The above Tariff is for 2 days

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